

# 半导体助力智能网联汽车关键技术发展

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#### User experience

Becomes a differentiator - driving content growth, innovations and technologies

#### **Dependable electronics**

Dependability is the key driver for the megatrend automated driving

#### **Zone architectures**

Reshape the car electronics, classical functions will be reassigned to large ECUs and smart actuators & sensors



## A car becomes a smarter car

## Enhanced UI and UX experience driving infotainment to cockpit domain controller





Rapid adoption of consumer electronics for improved in-vehicle experiences





### Dependability is the key driver for the megatrend automated driving



## infineon

### Trust requires dependable systems which are always available



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#### Every connection in the car is a potential point for an attacker...





#### ...What countermeasures can be implemented?



Security always consists of a combination of hardware and software

## The architecture must change to support xEV, AD, SOTA and enable MaaS of the fleets while balancing system cost



- ADAS and AD requires
  hierarchical architecture
- Manage complexity introduced by new/advanced functionalities
- Address increased safety and security requirements
- Increase flexibility and enable "upgradability" (SOTA)
- Optimize system cost at low power consumption



These approaches can be clustered with good approximation into the following **categories**:

Domain Control Domain Integration Zone Architecture Car Computer

## E/E Architecture Evolution The path to full zonal architecture will take many variations





### Zone ECU: Need for Scalability





# In any zone controller unit, there are four key pillars that must be addressed







#### We are the number 1 partner in the fast changing automotive world



### Operational Excellence



System Understanding

#### Expert service local to our customers sites

- > We provide expert quality analysis and support close to our customers
- > Consultative & trusted advisor product selection support
- > System & product technical experts to assist customer R&D teams
- > Project management support, safe launch & APQP

Operational excellence and automotive quality covering the full product lifecycle process

**Disaster and risk management operations & logistics planning** 

Rigorous capacity planning & tight supply management processes > Continuously investing for reacting quickly to add future capacity

- Digitized monthly short, mid & long term (5 year horizon) capacity planning
- Standardized tight supply management system (integrated in planning system landscape)
- > Dedicated CLM organization

#### Fast T2M

Distribution is a key for Infineon growth supporting over 35k customers all over the world



Global customer support and distribution





## Part of your life. Part of tomorrow.